**Team members:**

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| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
| Donal | Breen | c24373171 | db12354 |
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| Scott | McMahon | C24513913 | C24513913 |

**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

|  |  |
| --- | --- |
| Who is your client? | Lucas Snow |
| What is the main topic/idea of your website? | Snowy places and winter sports |
| Who is your target audience? Describe the people you expect to visit your website. | Snowboarders and explorers |
| Find at least 3 examples of similar websites. Copy and paste their links. | <https://www.burton.com/ie/en/home>–website for snowboarding  <https://www.snowtrex.ie/>-website for skiiing  <https://www.snowtrex.ie/holiday-topics/winter-holidays.html> -holiday website for snowy areas |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | Pictures of snowy places  Storys from people that have gone there  Locations  Gear for winter sports |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Bright vibrant colours lots of images  Big bold text to grab the users attention |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | Testimonies from real people, accessible to all users |
| What is your plan to make the website accessible to everyone? | Make the website adaptive to all devices, using “alt tags”on images to allow it to work for a screen reader |
| Write an email to your client summarising the decisions you have made above. | Dear Mr Lucus Snow,  We are excited to inform you of the contents and layout of the promotional website you have commissioned. In accordance with yours and your companies ‘Snow Trails Travel Agency’ mission passion for snowboarding and various other winter sports and events. We endeavored to create website that expresses the adventure and excitement of each trip that your company will plan.  We include: detailed instructions on winter and winter sports gear, descriptions of some of the top winter sports locations and testimony from a from a local snowboarding professional here in Ireland. |